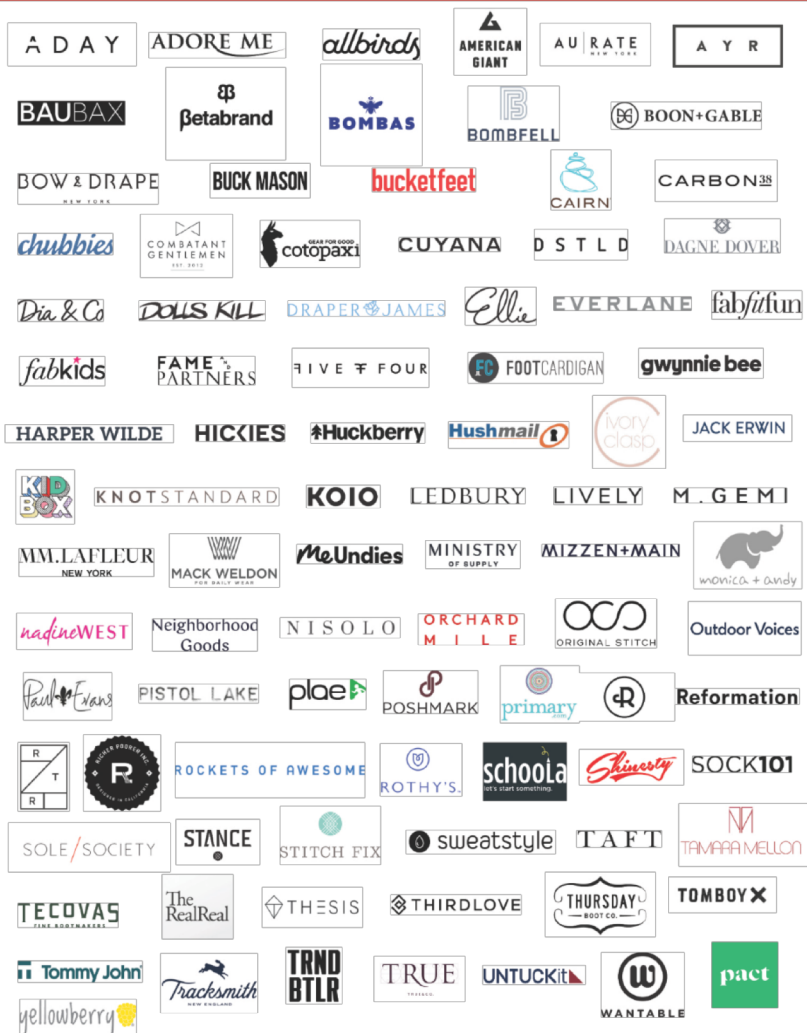
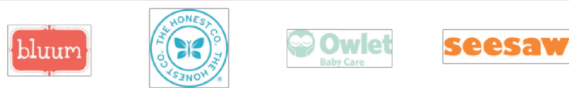




APPAREL & FASHION

 **BABY CARE & PARENTING**
BEAUTY **BEER/WINE/ALCOHOL**
EDUCATION

 FOOD/BEVERAGE/HOUSEHOLD/PET


HOBBIES & LIFESTYLE
HOME & APPLIANCE
PERSONAL CARE
WELLNESS & FITNESS

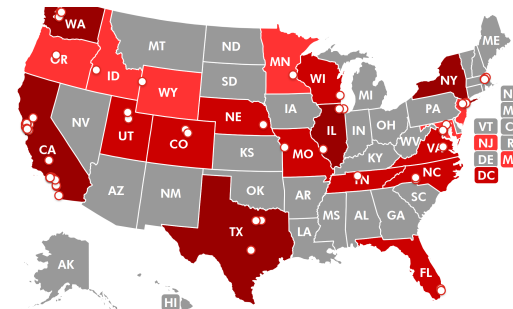


Top VC

(with how many 250 companies they have funded)

Lerer Hippeau Ventures	18
Forerunner Ventures	16
Greycroft Partners	13
Grace Beauty Capital	13
Great Oaks Venture Capital	12
Maveron	12
500 Startups	11
New Enterprise Associates	11

Top 5 States



Top 20 Largest Employers

1. STITCH FIX	11. SOLE/SOCIETY
2. R/T	12. ipsy
3. THRIVE - MARKET -	13. Blue Apron
4. SUN BASKET	14. LOOTCR*TE
5. DOORDASH	15. UNTUCKit
6. POSTMATES	16. BOXY CHARM
7. THE HONEST CO.	17. The RealReal
8. FRESHLY	18. IRCHBOX♦
9. FRAMEBRIDGE	19. Grove COLLABORATIVE
10. THIRDLOVE	20. H'

Top 20 Revenue

1. STITCH FIX	11. DOORDASH
2. Grove COLLABORATIVE	12. UNTUCKit
3. fabyfit	13. IRCHBOX♦
4. LOOTCR*TE	14. FRAMEBRIDGE
5. THE HONEST CO.	15. R/T
6. Blue Apron	16. ADORE ME
7. SUN BASKET	17. DOLLAR SHAVE CLUB
8. BEAUTYCOUNTER	18. Glossier.
9. FRESHLY	19. The RealReal
10. THRIVE - MARKET -	20. H'

Top 20 Social Footprint

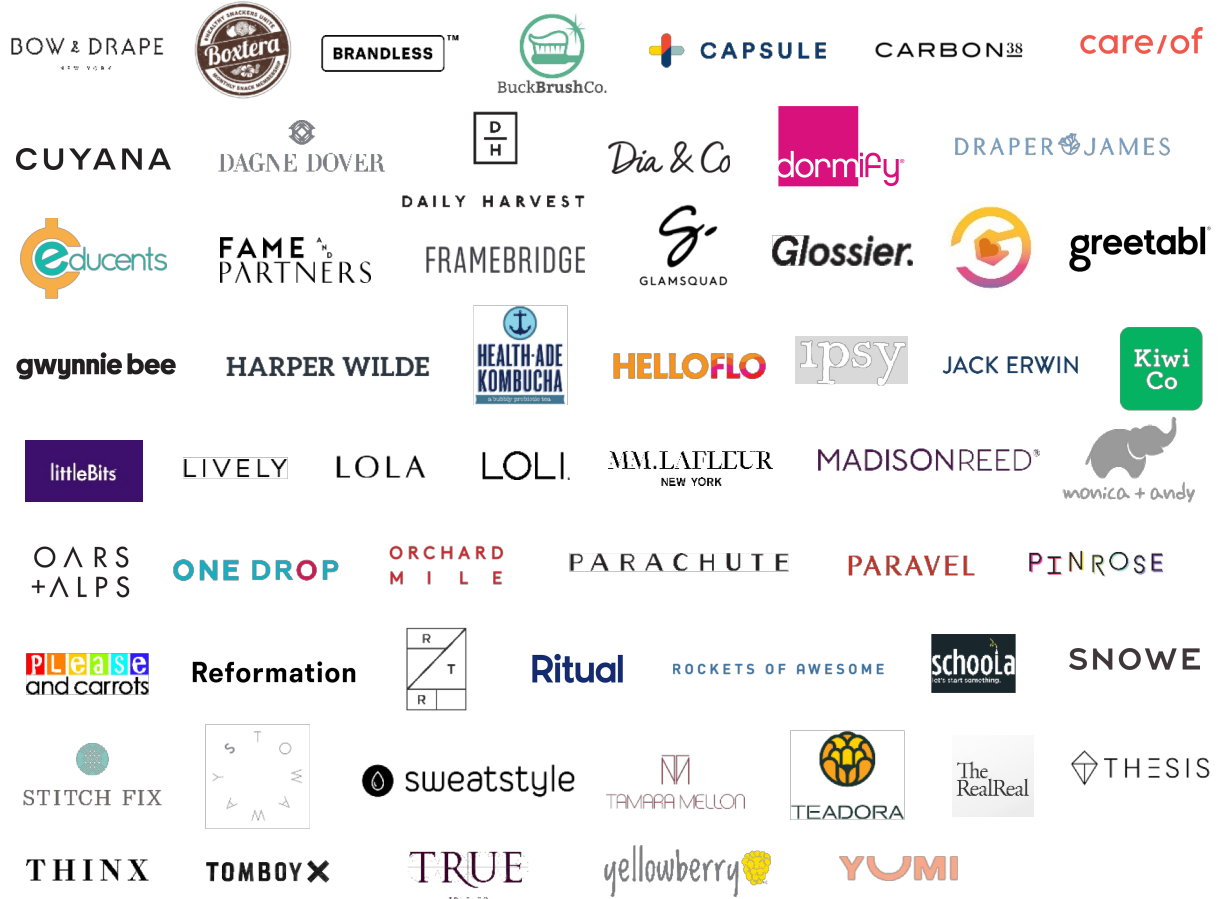
1. allbirds	11. CALIFORNIA FARMS
2. BARK-BOX	12. ipsy
3. POSHMARK	13. soylent
4. ripple	14. ONE DROP
5. SimpleContacts	15. domify
6. cotopaxi	16. LIVELY
7. MOMENT	17. Osmo
8. ALOHA	18. E
9. care/of	19. POSTMATES
10. Curology	20. DRIZLY

Top 20 Social Velocity

1. billie	11. BEAUTYLISH
2. LOLI	12. uplift
3. hims	13. ROTHY'S.
4. truBRAIN	14. DOORDASH
5. BRIGHT CELLARS	15. green gorilla
6. SimpleContacts	16. KID BOX
7. FACETORY	17. ineWEST
8. YUMI	18. iStock
9. NOMATIC	19. urology
10. f	20. Kiwi Co



All female founders and CEOs



All subscription based

